CIDS: The Common Impact Data Standard An Ontology for Representing Impact

Sample Reporting template using of the Common Impact Data Standard at the Building Tier (2nd of 3 Alignment Tiers)

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This sample template is based on

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This document can be found at:

https://commonapproach.org/common-impact-data-standard/documentation

Ontology URL: http://ontology.eil.utoronto.ca/cids/cids.owl

Namespace: http://ontology.eil.utoronto.ca/cids/cids#

Suggested Prefix: cids

The reporting of outcomes has three stages:

1. **Define**: Once, at the beginning of the loan or investment, Social Purpose Organizations enter information about their Organization, the stakeholders that aim to benefit, the expected or intended Outcomes, and indicators chosen to measure outcomes.

2. **Report**: At regular intervals, as agreed with the investor or lender, the Social Purpose Organization reports on their performance using the indicators they identified.

3. **Analyse**: Using a different tool, designed to support analysis, reveral reports from several organizations can be amassed to understand the impact of a fund or loan at the level of the intermediary or wholesaler.

Define	Report	Analyse
Organization Stakeholders Outcomes Indicators Impact	Indicator Report Impact Report	[Not included in this template]

Organization

Organization Business Number: ID: ORG-

Legal Name:

Description:

Legend	
Enter Text	
Enter Number	
Enter Date yyyy-mm-dd	
Select from Dropdown	

Fox, M and Ruff, K (2020) Common Impact Data Standard V1.1 Building Tier Template. Common Approach to Impact Measurement https://commonapproach.org/common-impact-data-standard/documentation

Beneficiary Stakeholders   Click on cell name for additional information

Stakeholder 1:   Name:

Description:

Location:

Characteristics: From Organization:
Description:

Stakeholder 2:   Name:

Description:

Location:

Characteristics: From Organization:
Description:

Stakeholder 3:   Name:

Description:

Location:

Characteristics: From Organization:
Description:

Legend		
Enter Text		
Enter Number		
Enter Date yyyy-mm-dd		
Select from Dropdown		

Outcomes Specification   Click on cell name for additional information

Outcome   OUT-ORG--1   **Please specify the primary and secondary Outcomes. For each Outcome, specify one or more Indicators.**

Name:

Descripton:

Legend
Enter Text
Enter Number
Enter Date yyyy-mm-dd
Select from Dropdown

Domain: 2. Zero Hunger

Stakeholder 1:   Importance: Underserved:

Stakeholder 2:   Importance: Underserved:

Stakeholder 3:   Importance: Underserved:

Indicator 1   Name:
IND-ORG--1
Indicator Standard: Indicator Standard ID:

Descripton:

Stakeholder

Baseline:

Threshold:

Indicator 2   **Name:**
IND-ORG--2
Indicator Standard: Indicator Standard ID:

Descripton:

Stakeholder

Baseline:

Threshold:

Risk
Evidence Risk:
Probability:

Description:

External Risk:
Probability:

Description:

Stakeholder Participation Risk:

Probability:

Description:

Drop-off Risk:

Probability:

Description:

Efficiency Risk:

Probability:

Description:

Execution Risk:

Probability:

Description:

Alignment Risk:

Probability:

Description:

Endurance Risk:

Probability:

Description:

Unexpected Impact Risk:

Probability:

Description:

Secondary Outcome 1 (Optional):

Indicator Report Click on cell name for additional information

Name:

Organization BN:

Indicator 1:   Indicator 2   Value: Start Date: End Date:

Indicator Comment:

Indicator 2:   Indicator 2   Value: Start Date: End Date:

Indicator Comment:

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Impact Report   Click on cell name for additional information

Outcome Name:

Organization BN:

Outcome ID:

Expectation:

Scale: Indicator: Value: Stakeholder:

   Counterfactual: Value: Description:

Depth: Indicator: Value: Stakeholder:

   Counterfactual: Value: Description:

Duration: Indicator: Value: Stakeholder:

   Start Date: End Date:

   Counterfactual: Value: Description:

Impact Comment:

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Organization

Organization Business Number: B473   ID: ORG-B473

Legal Name: Our House (psudonym)

Description: Our House supports people that are marginalized as a result of mental health, addiction and poverty issues. To achieve this, they work alongside a range of community partners—combining the provision of safe, affordable and stable housing, with support and training for tenants around financial, practical and emotional skills.

Use of Funds: Acquisition of additional property

Legend
Enter Text
Enter Number
Enter Date yyyy-mm-dd
Select from Dropdown

Beneficiary Stakeholders

Click on cell name for additional information

Stakeholder 1:

ID   STK-ORG-B473-1

Name: Veterans

Description:

Our House serves veterns who have experienced homelessness and mental health issues.

Location:

Characteristics:

Veterans	
Age:	
Living with mental health/additions:	
Gender identigy:	
LGBTQ2S+:	

Stakeholder 2:

Title: Homeless

Description: The individual has experience of rough sleeping, shelter sleeping or couch surfing in the past 6 months and currently does not have stable housing.

Location:

Characteristics:

Age:	
Living with mental health/additions:	
Gender identigy:	
LGBTQ2S+:	
Newcomers and refugees:	
Racialized (all):	
People with disabilities:	
Indigenous:	

Outcomes Specification

Click on cell name for additional information

Outcome OUT-ORG-B473-1 **Please specify the primary and secondary Outcomes. For each Outcome, specify one or more Indicators.**

Name: Tenants have safe and stable housing

Descripton:
Our House considers it a success when tenants stay housed. They provide long term housing.

Domain: 11. Sustainable Cities and Communities

Stakeholder 1: Veterans   Importance: Important   Underserved: Yes

Stakeholder 2: Homeless   Importance: Important   Underserved: Yes

Stakeholder 3:   Importance: Underserved:

Indicator 1   Name: Individuals Housed
IND-ORG-B473-1

Indicator Standard: IRIS+   Indicator Standard ID: P12640

Descripton:
Number of individuals projected to be housed in single-family or multi-family dwellings as a result of new construction, loans, repairs, or remodeling resulting from investments made by the organization during the reporting period. This is a measure of scale.

Baseline: 0.00

Threshold:

Indicator 2   Name: Length of Tenure
IND-ORG-B473-2

Descripton:
The average amount of time that a tenant that joins our house, as a result of the new acquisition is able to remain a tenant. It is expressed in years and fractions of years. The baseline is the average tenure of people in unsupported housing, which is representative the the residents that enter Our House. Length of tenure is a measure of duration.

BaseLine: 0.67

Threshold:

Indicator3
IND-ORG-B473-2

Name: # of eviction warnings.

Descripton:

To help our residents learn to be good tenants; Our House sends eviction warnings the same way a for-profit landlord would. We then accompany those eviction notices with supports to help the Tenant address the issue and remain housed. At present, there is no baseline. Combined with Indicator 4. this is a measure of depth.

BaseLine:

Threshold:

Indicator4
IND-ORG-B473-2

Name: # of evictions.

Descripton:

To help our residents learn to be good tenants; Our House sends eviction warnings the same way a for-profit landlord would. We then accompany those eviction notices with supports to help the Tenant address the issue and remain housed. At present, there is no baseline. Combined with Indicator 3, this is a measure of depth.
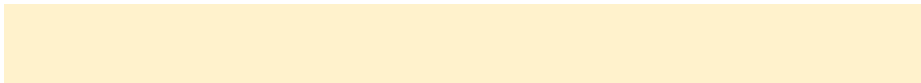
BaseLine:

Threshold:

Risk

Evidence Risk:

Exists? Yes   Probability: Low

Description:

External Risk:

Exists? Yes   Probability: Low

Description:

Stakeholder Participation Risk:

Exists? No   Probability: 0%

Description:

This is limited. Housing is scarce.

Drop-off Risk:

Exists?   Yes   Probability: Medium

Description:

Efficiency Risk:

Exists?   Probability: high

Description: As a society we still have very little understanding of which activities are the most crucial to achieving housing stability. We plan to undertake many activities to better ensure impact. These activities have worked well in the past. We don't know if the program could achieve the results with fewer components.

Execution Risk:

Exists?   yes   Probability: Low

Description:

Alignment Risk:

Exists?   No   Probability: 0%

Description:

Endurance Risk:

Exists?   No   Probability: 0%

Description:

Unexpected Impact Risk:

Exists?   No   Probability: 0%

Description:

Indicator Report   Click on cell name for additional information

Indicator 1:   1   Value: 56.00   Start Date: 2028/01/01   End Date: 2028/12/31

Indicator Comment:

56 individuals were housed since the start of the program. Not all remain with the program.

Indicator 2:   2   Value: 4.80   Start Date: 2028/01/01   End Date: 2028/12/31

Indicator Comment:

The average length of tenure of all 56 individuals is 4.8 years

Indicator 3:   3   Value: 28.00   Start Date: 2028/01/01   End Date: 2028/12/31

Indicator Comment: 36 eviction warnings were issued

Indicator 4:   5   Value: 3.00   Start Date: 2028/01/01   End Date: 2028/12/31

Indicator Comment: there were six evictions

Impact Report

Legend
Enter Text
Enter Number
Enter Date yyyy-mm-dd
Select from Dropdown

Outcome Name: Tenants have safe and stable housing

Organization: Our House (psudonym)

Expectation: Increase

Scale: 56 people housed

Counterfactual: **Value:** **Description:** This loan has allowed us to give 56 people the opportunity to have safe and stable housing.

Depth: **Indicator:** 2 **Value:** 4.80

Counterfactual: **Value:** **Description:** The depth of the impact to date is that the average length of tenure is 4.8 years. 78% of tenants have tenure of over 10 years, with high turnover in the remaining 12%.

Duration: **Start Date:** 2020 **End Date:** 2045

Counterfactual: **Value:** **Description:** The average length of tenure is 4.8 years. 78% of tenants have tenure of over 10 years, with high turnover in the remaining 12%. We anticipate this pattern to continue for the lifetime of the stable tenants (78%) until all units are filled with stable tenants.

Outcome Comment: This is an interim impact report